

FTC Vocalizes AI Voice Cloning Challenge

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The FTC continues its focus and concern on use of technologies that integrate artificial intelligence, this time turning to potential consumer harm with voice cloning technology. Today the commission [announced](#) a [challenge](#) looking for solutions to help monitor and prevent malicious voice cloning. In the announcement, the FTC pointed to current scams where threat actors use cloned voices -created using AI tools- to conduct scams. For example, money requests from a person's "relative." The winner will receive a \$25,000 prize, and entries will be accepted in the first weeks of January.

Putting It Into Practice: The FTC has used challenges in the past for issues that are of particular concern within the agency, including one in 2017 to address [security vulnerability for IoT devices](#). We expect to see continued focus on AI from the FTC (and others), as this challenge and its [enforcement actions](#) demonstrate.

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